WHAT IS EARS?
EARS is the Emergency Alert Response System, a state-of-the-art medical communications and personal security system assuring a quick and efficient response to any emergency that may occur in the home. EARS provides seniors with a sense of security and independence and the knowledge that help is summoned at the push of a button.

HOW DOES EARS WORK?
When a button is pressed on the unit, a signal is sent to a 24-hour emergency response center. Within seconds, there is direct voice communication with an operator at the response center through a speaker/microphone built into the unit. No telephone has to be picked up. The EARS unit can also be activated from anywhere in the home by pressing a necklace-type pendant or an arm bracelet. In an emergency, help is sent immediately. Important medical information is relayed to paramedics and emergency room personnel to assure appropriate and timely treatment.

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The EARS unit also has battery backup so that it can operate during a power failure.

CHECK-IN
The EARS unit provides additional comfort for people who live alone. Subscribers have the option to check in with the Emergency Response Center by pressing the check-in button on the EARS unit. When this option is chosen, a call will be placed to the home if the subscriber does not check in. If there is no response, help will be sent immediately.

HOW MUCH DOES EARS COST?
This service is provided at no cost to qualified seniors. Seniors that don't qualify may obtain services direct from the service contractor by paying the unsubsidized cost of the service. For more information, call us at one of the numbers.

WHO CAN GET EARS?
Persons who qualify for EARS are:
- 62 years of age or older,
- Reside within the City of Los Angeles,
- On a fixed income and meet income eligibility requirements and
- Frail and homebound.

Care Managers from the City's Multipurpose Senior Centers do a comprehensive assessment, which is then sent to the Department of Aging. The Department of Aging determines eligibility for the EARS program.

HOW CAN I APPLY FOR EARS?
To apply, call your local Multipurpose Senior Center or the Department of Aging:
EARS Unit: (213) 482-7235
Information and Assistance: (800) 510-2020
TDD: (213) 473-5990
Website: www.aging.lacity.org
E-mail: age.webinfo@lacity.org